

Economic Development Department September October Monthly Report

Economic Development Director:

1. Attended the monthly Opportunity Austin meeting to further the city's regional economic initiatives.
2. Presented the Economic Development Department's Plaque of Appreciation to Lantz's Plumbing.
3. Reported Business Retention & Expansion September monthly numbers to Opportunity Austin. Goal to work with Opportunity Austin and Regional Partners to retain or expand existing businesses.
4. Participated in the scoring committee for the RFQ 24-12 Executive Recruitment Services proposals helping to evaluate potential vendors.
5. Attended the Town Hall where Interim City Manager/Director of Public Works provided a comprehensive water update and led a community discussion.
6. Attended Chamber luncheon where Superintendent Darren Webb gave the State of the LVISD address.
7. Held monthly meeting with the City's Commercial Listing Vendor to review updates on the listing and property details for the Economic Development page on the city website.
8. Assisted and attended the Lago Vista High School's Viking Senior Night. Mayor Sullivan served as the honorary captain and performed the coin toss.
9. Planned the next Business Roundtable for Monday, December 9th with CapMetro being the guest presenter.
10. Sales tax collections for October totaled \$79,613.

Communications and Marketing Coordinator:

Made several posts throughout the month on social media, the city website, and digital sign.

Added a new feature to the Economic Development Department page that hosts an interactive map of Points of Interests throughout the City.

Hosted an Employee Appreciation Committee meeting to select the September employee of the month.

Attended the National Night Out event.

Attended the Meet the Candidates event.

Attended a meeting with the Social Archive team to get our account set up and running for Social Media Archiving.

Completed and published the November City newsletter.

Attended a meeting with Civic Plus for our 1-year review on the city website.

Attended a meeting with Civic Plus to discuss options for adding a ChatBot feature to the city website.

Attended a meeting with Civic Plus for an update on social archiving.

Attended a meeting with Ticket Spice to discuss options that they could offer.

Attended a TAMIO region conference in Hutto.

Attended the Ribbon cutting and Plaque Appreciation Ceremony for Lantz's Plumbing and AC.

Attended the Comp Plan Open House at the Lago Brewing Co.