

Lago Vista Golf Course Operational Report

August 2024

1. Golf Course Revenue: In the month of August, the Golf Course ran a total of \$61,402.99 in revenue, which is **an increase of \$26,585.47** compared to August 2023.

2. Revenue Breakdown:

- ***Driving Range:*** \$2,666.29 **an increase of \$1,166.12** from August 2023.
- ***Merchandise Sales:*** \$5,623.71 **an increase of \$3,494.13** from August 2023.
- ***Rental Club Sales:*** \$763.49 **a decrease of \$44.80** from August 2023.
- ***Green Fees/Cart Fees:*** \$47,595.94 **an increase of \$21,341.33** August 2023.
- ***Tournament Revenue:*** \$0 which is flat from August 2023.
- ***Membership Revenue:*** \$4,299.56 **an increase of \$3,199.69** from August 2023.
- ***Facility Rental:*** \$2,850, **Used Golf Ball Sales:** \$394, **Gift Certificate:** \$60

3. Rounds Played: **2,202** total rounds played, **an increase of 963** rounds from August 2023.

4. Rounds Breakdown:

- ***Member/Comp Rounds:*** 1,053 **an increase of 453** rounds from August 2023.
- ***Paid Rounds:*** 1,144 **an increase of 510** rounds from August 2023.
 - Resident Rounds:*** 88 rounds **an increase of 16** from August 2023.
 - Public Rounds:*** 588 rounds **an increase of 212** from August 2023.

5. Notes: August brought us our two (2) hottest weeks of the year, but still cooler than last year.

Rounds and Revenue continue to trend up for the year and August was significantly up from last August both in Revenue and Rounds. The Back 9 course condition is now on par with most other Municipal Courses. The Front 9 has improved now that #5 & #6 have been re-sodded in areas. GCM is now working on leveling out #7 green. Once improved this will allow me to market and e-mail blast to all Golfer's in our data base increasing rounds and revenue quicker.

Thank You,

Greg Saul

PGA Head Golf Professional

