

Lago Vista Golf Course Operational Report

July 2024

1. Golf Course Revenue: In the month of July, the Golf Course ran a total of \$67,258.98 in revenue, which is **an increase of \$24,664.13** compared to June 2023.

2. Revenue Breakdown:

- ***Driving Range:*** \$2,858.59 **an increase of \$1,047.09** from July 2023.
- ***Merchandise Sales:*** \$5,416.86 **an increase of \$2,215.63** from July 2023.
- ***Rental Club Sales:*** \$623.55 **a decrease of \$115.45** from July 2023.
- ***Green Fees/Cart Fees:*** \$48,942.54 **an increase of \$32,163.62** from July 2023.
- ***Tournament Revenue:*** \$0 which is flat from June 2023.
- ***Membership Revenue:*** \$6,269.64 **an increase of \$4,759.72** from July 2023.
- ***Facility Rental:*** \$2,850, **Used Golf Ball Sales:** \$297.80

3. Rounds Played: **2,280** total rounds played, **an increase of 665** rounds from July 2023.

4. Rounds Breakdown:

- ***Member/Comp Rounds:*** 1,042 **an increase of 333** rounds from July 2023.
- ***Paid Rounds:*** 1,234 **an increase of 330** rounds from July 2023.
 - Resident Rounds:*** 88 rounds **an increase of 16** from July 2023.
 - Public Rounds:*** 588 rounds **an increase of 212** from July 2023.

5. Notes: July brought heat but it did bring one week in the 80's and 3 inches of rain as well.

Rounds and Revenue continue to trend up for the year and July was significantly up from last July both in Revenue and Rounds. The Back 9 course condition is close to being average compared to other Municipal Courses, however the Front 9 although improved is well below Par. If the greens on #5, 6 & 7 are leveled and resurfaced, we would see a significant increase in Rounds and Revenue in today's thriving Golf Market especially from Golfer's outside of Lago.

Thank You,

Greg Saul

PGA Head Golf Professional

