

Lago Vista Golf Course Operational Report

July 2024

1. **Golf Course Revenue:** In the month of July, the Golf Course ran a total of \$67,258.98 in revenue, which is an increase of \$24,664.13 compared to June 2023.

2. **Revenue Breakdown:**

- ***Driving Range:*** \$2,858.59 an increase of \$1,047.09 from July 2023.
- ***Merchandise Sales:*** \$5,416.86 an increase of \$2,215.63 from July 2023.
- ***Rental Club Sales:*** \$623.55 a decrease of \$115.45 from July 2023.
- ***Green Fees/Cart Fees:*** \$48,942.54 an increase of \$32,163.62 July April 2023.
- ***Tournament Revenue:*** \$0 which is flat from June 2023.
- ***Membership Revenue:*** \$6,269.64 an increase of \$4,759.72 from July 2023.
- ***Facility Rental:*** \$2,850, ***Used Golf Ball Sales:*** \$297.80

3. **Rounds Played:** 2,280 total rounds played, an increase of 665 rounds from July 2023.

4. **Rounds Breakdown:**

- **Member/Comp Rounds:** 1,042 an increase of 333 rounds from July 2023.
- **Paid Rounds:** 1,234 an increase of 330 rounds from July 2023.
 - Resident Rounds: 88 rounds an increase of 16 from July 2023.
 - Public Rounds: 588 rounds an increase of 212 from July 2023.

5. **Notes:** July brought heat but it did bring one week in the 80's and 3 inches of rain as well.

Rounds and Revenue continue to trend up for the year and July was significantly up from last July both in Revenue and Rounds. The Back 9 course condition is close to being average compared to other Municipal Courses, however the Front 9 although improved is well below Par. If the greens on #5, 6 & 7 are leveled and resurfaced, we would see a significant increase in Rounds and Revenue in today's thriving Golf Market especially from Golfer's outside of Lago.

Thank You,

Greg Saul

PGA Head Golf Professional

