

Economic Development Department April 2024 Monthly Report

Economic Development Director:

1. Met with broker representing property at 1431/Lohman, discussing potential opportunities and strategies for development in the area.
2. Phone call with broker working on a pad site in the Lowe's Center, further exploring prospects for commercial expansion.
3. Reported Business Retention & Expansion March monthly numbers to Opportunity Austin. Goal to work with Opportunity Austin and Regional Partners to retain or expand existing businesses.
4. Met with business owner considering relocating their business from Austin to Lago Vista.
5. Phone call with a Location Scout and Film Manager to discuss the possibility of filming a commercial in Lago Vista.
6. Sent demographic information to a Family Entertainment Center interested in establishing a new location.
7. Met with local construction company looking into building spec buildings in the city.
8. Appointed to the Opportunity Austin 5.0 Infrastructure Sub-Council, tasked with assessing infrastructure needs and funding resources for the region.
9. Met with Councilmember, City Manager, ACC Vice Chancellor of Community and Public Affairs and ACC Continued Education Representative to discuss ACC's programs that Lago Vista can benefit from since Lago Vista is in ACC's service area.
10. Sales tax collections for April totaled \$76,687.

Communications and Marketing Coordinator:

Made several posts throughout the Month on social media, the city website, and the digital sign.

- Closed for Eclipse Notice
- April Green Center Hours
- Lakeshore Drive update
- Lago Fest VIP Tickets
- Jonestown Cajun Fest
- Intermittent Water Outage
- Tuesday Eclipse Tips
- Town Hall Meeting

- LVPOA Guest Passes
- Eclipse Glasses Recycling
- Lakeshore Drive Opening
- Stargazing Night at Sunset Park
- Warn Central Texas
- Scheduled Water Outage for Arrowhead Area
- 2024 Texas Trash Off
- Tornado Watch
- May Green Center Hours
- Recycling Pickup Interruption
- Public and Legal Notices
- Lago Fest Volunteer Sign up's
- Trash Pickup Interruption
- Planning and Zoning Notice
- The Ann Murrow Dedication Ceremony
- Comp Plan Post 1
- Comp Plan Post 2
- Comp Plan Post 3
- Scheduled Water Outage for the High Dr Area
- Comp Plan Post 4
- Comp Plan Post 5
- Comp Plan Post 6
- Lago Fest Podcast
- Comp Plan Post 7
- Comp Plan Post 8
- Comp Plan Post 9
- Postponed Scheduled Water Outage
- City Announcement

- Scheduled Water Outages for the Crossbow and Cimmaron Trail areas
- TCEQ Public Notice
- Travis County General & Special Election
- Comp Plan Community Survey
- Lago Fest Thank You
- Parks Master Plan Post 1
- Parks Master Plan Post 2
- Parks Master Plan Post 3
- City Council & LVISD Board Joint Meeting
- Scheduled Lane Closure for Dawn Dr.
- Parks Master Plan Post 4
- Parks Master Plan Post 5
- Parks Master Plan Post 6
- Scheduled Road Blockage for Concrete Pour on upper Bar-K
- Parks Master Plan Post 7
- Parks Master Plan Post 8
- Dawn Dr. Project Reschedule
- Development Services Notice for Sunday Construction
- Comprehensive and Parks Master Plan Open House
- Lago Fest Thank You to Renewal by Andersen
- Lago Fest Thank You to AirMed Air Evac
- Lago Fest Thank You to Torwicks Guiding Services
- Lago Fest Thank You to Renewal by Andersen
- Lago Fest Thank You to Liquid Thrillz
- Lago Fest Thank You to Waterloo Wellness
- Lago Fest Thank You to Fresh Life
- Lago Fest Thank You to Vistago Print
- Lago Fest Thank You to Renewal by Andersen

- Lago Fest Thank You to Security State Bank
- Lago Fest Thank You to Powers Electric
- Lago Fest Thank You to MC Construction and Remodeling
- Lago Fest Thank You to Ranch Road Jewelry
- Lago Fest Thank You to Casey Building Company
- Lago Fest Thank You to The Beanstalk
- Lago Fest Thank You to North Shore Eye Care
- Lago Fest Thank You to LV Contractor
- Lago Fest Thank You to Dutch Skillz
- Lago Fest Thank You to 1st Fire Safety
- Lago Fest Thank You to Jackson Becker Communities
- Lago Fest Thank You to North Lake Heating and Cooling
- Lago Fest Thank You to Lago Vista Family Dentistry
- Lago Fest Thank You to Urban Air & Heat
- Lago Fest Thank You to SKTX Realty
- Lago Fest Thank You to Mondel Homes
- Lago Fest Thank You to Sun Hardware
- Lago Fest Thank You to Dave's Tacos
- Lago Fest On-Site Parking Fee
- Lago Fest Shuttle Info
- Lago Fest Eats Food Vendors
- Lago Fest Band Line-up
- Lago Fest Thank You to Culinary EXP & The Chamber of Commerce for the VIP Tent
- Lago Fest Weather Notice

Participated in a podcast promoting Lago Fest.

Attended several Lago Fest Meetings to discuss preparations and debriefing.

Attended a final Eclipse meeting in preparations for the event.

Spent a few days driving around delivering Lago Fest Swag Bags and Packets to the Lago Fest Sponsors.

Presented as a Guest Speaker for the Local Realtors meet & greet breakfast gathering at the Hollows to promote Lago Fest and provide marketing materials for them to pass out for this week's showings.

Began the Comprehensive Plan & Parks Master Plan Campaign that Halff and Associates had prepared with social media, website, digital sign, and flyer postings around town.

Updated the Public Works webpage with the 2023 Confidence Consumer Report.

Updated the Finance Department webpage by adding an additional page for the Texas Comptroller Transparency Award content to be placed.

Spent Saturday April 20th working at Lago Fest.

Worked on preparations for the upcoming Employee Appreciation Spring Fling.

Attended the LVISD/City Special Joint Meeting on Wednesday the 24th.

Attended the Ann Murrow Plaque Dedication Ceremony on Thursday the 25th.

Attended the Comprehensive & Parks Master Plan Public Open House on Thursday the 25th.