

Economic Development Department May 2022 Monthly Report

Economic Development Director:

1. Meet with Julia Zinsmester, Director, State Government Affairs, Charter Communications. Goal Julia showed map of where Charter's broadband infrastructure is currently in Lago Vista.
2. Lago Fest debrief with all entities. Goal to look at positives and negatives to continue future successful Lago Fest event.
3. Reported Business Retention & Expansion May monthly numbers to Opportunity Austin. Goal to work with Opportunity Austin and Regional Partners to retain or expand existing businesses.
4. Finalized details to host Lago Vista first Regional Partners meeting. Goal to host, show and highlight the beautiful Lago Vista community.
5. Selected to participate in the Opportunity Austin Regional Partners Chicago Marketing Trip. Goal gives the opportunity to actively participate in promoting Lago Vista and the Austin Region.
6. Meet with two restaurant franchise owners. Goal to give demographic, sales tax and disposable household income information for possible Lago Vista location.
7. Meet with Entertainment Industry business. Goal to speak about opportunities in Lago Vista.
8. Phone Call with National Sign Plazas. Continue promoting the Homebuilder Plaza program to builders.
9. EDAC work session to prepare for Semi Annual Report to City Council.
10. Follow-up zoom meeting with Grant Writing company. Goal to look at possible grant writer to assist with finding, reviewing, and applying for grants for Economic Development.
11. Received May Distribution of our City Sales tax in the amount of \$94,158.