

Economic Development Department June 2022 Monthly Report

Economic Development Director:

1. Demo with Zac Tax. Goal analytics platform specifically designed to help local governments make better decisions.
2. EDAC semi-annual report to City Council.
3. Reported Business Retention & Expansion June monthly numbers to Opportunity Austin. Goal to work with Opportunity Austin and Regional Partners to retain or expand existing businesses.
4. Work on agenda with Opportunity Austin for Lago Vista's first Regional Partners meeting to be held on July 13, 2022. Goal to host, show and highlight the beautiful Lago Vista community.
5. Marketing Trip with Opportunity Austin. Participated in some of the 28 meetings scheduled. Goal gives the opportunity to actively participate in promoting Lago Vista and the Austin Region. Some of the companies was their first-time hearing about Lago Vista. Most really liked the demographics and was really impressed with the growth Lago had experienced over the past few years.
6. Meet with citizen about possible archery range.
7. Attended TEDC 2022 Mid-Year Conference. Goal to hear from the economic development panel of professionals on several lessons, topics, opportunities and challenges in economic development.
8. Discussion with Commissioner Representing Employers for the Texas Workforce Commission about assistance for local employers.
9. Received June Distribution of our City Sales tax in the amount of \$88,274.