

Economic Development Department December 2022 Monthly Report

Economic Development Director:

1. Set up meetings for ICSC Red River Show. Goal to meet with retailers and developers about business development and business expansion in Lago Vista.
2. Worked with other departments to host successful tree lighting event.
3. Reported Business Retention & Expansion December monthly numbers to Opportunity Austin. Goal to work with Opportunity Austin and Regional Partners to retain or expand existing businesses.
4. Contacted references for a new website designer for the City website.
5. Plan and prepare for Grant Writer visit. Goal to apply for grants to assist with economic development efforts.
6. Continue Lago Fest logistics, meetings and planning. Goal to host a successful Lago Fest event.
7. Discussion with Real Estate Private Investment Firm interest in partnering with the city for possible hotel development.
8. Continue dialogue with Texas Film Commission/Office of the Governor about locations for filming major production. Goal to film production in Lago Vista.
9. Sales tax collections for December totaled \$88,634.99 an increase of \$8,677.03 (10.85%) over the prior year. Year-end total was \$1,068,740. Year-end total 2021 was \$922,831.