

1. Agenda

Documents:

[1-18-23GCACPKT.PDF](#)
[2023-01-18-GC-REG-AGN.PDF](#)

Chair

Vice-Chair

Larry Russell

Secretary

Jackie Goodwin



Board Members

Mike Foye
Frank Robbins
David Williams
Imelda Faught

**AGENDA
GOLF COURSE ADVISORY COMMITTEE
WEDNESDAY, JANUARY 18, 2023, 6:30 PM**

NOTICE IS HEREBY GIVEN that the Golf Course Advisory Committee of the City of Lago Vista, Texas will hold a meeting in City Council Chambers at 5803 Thunderbird, Lago Vista Texas, as prescribed by Government Code Section §551.041 to consider the following agenda items.

**THIS MEETING WILL BE HELD IN CITY COUNCIL CHAMBERS AT
5803 THUNDERBIRD, LAGO VISTA TEXAS**

CALL TO ORDER, CALL OF ROLL

To participate in the citizens comment portion of the meeting, please submit your completed form prior to the beginning of the meeting utilizing the online form found on the City's web page and the link below. The regular meeting will begin at 6:30 p.m.

Citizen Participation Registration Form

PUBLIC COMMENTS: Citizens who wish to address the Committee on any agenda and/or non-agenda item will have three (3) minutes to express their position.

ACTION ITEM

1. Election of 2023 Officers

APPROVAL OF MINUTES

2. Discussion, consideration, and possible action regarding approval of the November 16, 2022 minutes

PRESENTATIONS

3. City Council Liaison report from Gage Hunt.
4. Golf Course update from LVGC Staff.

5. Sub-Committee Updates.

DISCUSSION ITEMS

6. Yearly Objectives/Plan and link to Comprehensive Master Plan.

ACTION ITEMS

7. Discussion, consideration, and possible action regarding future meeting Dates and Times.
8. Discussion, consideration and possible action regarding Sub-Committee Activities/Projects.
9. Discussion, consideration and possible action regarding additional Sub-Committee member assignments.

ADJOURNMENT

IT IS HEREBY CERTIFIED that the above Notice was posted on the Bulletin Board located in City Hall in said City at 6:19 p.m. on the 12th day of January 2023.

Lucy Aldrich

Lucy Aldrich, City Secretary

THE CITY OF LAGO VISTA IS COMMITTED TO COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT. REASONABLE MODIFICATIONS AND EQUAL ACCESS TO COMMUNICATIONS WILL BE PROVIDED UPON REQUEST.



MINUTES

GOLF COURSE ADVISORY COMMITTEE

WEDNESDAY, NOVEMBER 16, 2022, 6:31 PM

CALL TO ORDER, CALL OF ROLL

Meeting was called to order at 6:31 PM

IN ATTENDANCE:

Larry Russell	Chair
Mark Douglas	
Mike Foye	
Jackie Goodwin	Secretary
Frank Robbins	
Amanda Harkins	
Sean Vance	
Gage Hunt	City Council Liaison

PUBLIC COMMENTS:

No Public Comments

APPROVAL OF MINUTES:

A motion was made by Frank Robbins & seconded by Mark Douglas to approve October 26, 2022 minutes. The motion passed unanimously.

PRESENTATIONS:

Gage Hunt (City Council Liaison):

- The City Council is working to eliminate requiring non-regulatory committees to record their meetings which would allow them to meet in different locations and allow for Zoom meetings.
- The City Council is discussing a formal piece as a regular agenda item for the Liaisons' report to colleagues.
- The committee asked to be more informed and preview changes to Golf Course policies and fees and provide recommendations prior to the City Council taking action. The fee increases are on the City Council's November 17th agenda. Exhibit E was not provided to the committee prior to this meeting to review.

- The committee asked how to be involved with the contract process of the Golf Course architect and landscaping. There is a need to be concerned of the high level impact and how the community will perceive some alterations to some holes.

Amanda Harkins (LV Golf Course Manager):

- Ordinance No. 22-11-17-01 is being presented to the City Council at the November 17th meeting for price increase recommendations for Golf Clubs and Cart Rentals. The ordinance has all changes and an explanation for the change.
- Exhibit E: Includes fees are for all City entities, not only Golf Course. The proposed fee adjustments for the Golf Course were presented at the September GCAC meeting. Exhibit E with the fee changes were not added according to the 72 hour requirement and was not available for the committee to evaluate prior to the GCAC meeting on November 16th.
- Purchasing Golf Cart covers for Marshalls. Suggested to purchase some for rental carts and charge extra for a cart with a cover.
- September 2022 Revenue compared to September 2021. Overall revenue is down except for Tournaments and Membership.

September 2022 Revenue \$47,604.77; a **decrease** of \$9,843.96

Total Rounds 1,730; a **decrease** of 361

Tournament Revenue \$1,040 a 100% increase

Membership Revenue \$8,149.74; an increase of \$1,191.05

Sean Vance (LV Golf Course Superintendent):

- The shop has been cleaned up and outside equipment has been moved inside. Reached out to have other non-functional equipment scrapped.
- Greens are open and the Bunkers are clean.
- Additional maintenance in progress to clean, edge, and fill in around cart paths.
- Irrigation problems continue.
- Vendor contacted to fix the Sand Pro (rake) but no timetable available.
- Aerate Schedule: Will work with Justin at Point Venture to schedule individual to aerate both courses in March and August.
- Taylor from Public Works is working with a golf course architect & irrigation designer. The architect wants to create a 'Master Plan' of how to improve the golf course with a timeline to present to City Council in February. Once the Master Plan is approved, the irrigation designer will design the irrigation to the Master Plan.

Sub-Committee Updates:

Operations Sub-Committee: Reported that Lago Vista Golf Course and the City of Lago Vista does not have written rules and regulations. The City Manager and the staff were interested in finding out what other municipal golf courses in our area were doing regarding rules and regulations. Sub-Committee obtained published rules and regulations from Point Venture, City of Leander for Crystal Falls, City of Burnet for Delaware Springs, and the City of Austin for all their municipal courses. All researched information was consolidated to create a working set of rules for our course. This document was presented to Sean and Amanda as suggestions to review, modify, and revise along with the abovementioned documents.

Marketing Sub-Committee: David Williams is heading this committee. One suggestion was to provide a means for communication to golf course community and others. Jackie Goodwin volunteered for this sub-committee.

Non-Golf Operations – Frank Robbins volunteered for this sub-committee.

DISCUSSION ITEMS:

GCAC Annual Report Posting: The City Manager said our decision whether to post the 2022 Annual Report. Unanimous consensus was to post.

Yearly Objectives/Plan and link to Comprehensive Master Plan: In January, the committee will review and discuss implementation.

ACTION ITEMS

- Discussion, consideration and possible action regarding Sub-Committee Formation and Structure. In the Rules and Procedures (toward the end of the document) it states that the Sub-Committee bring back information to the full entity as an agenda item. If a vote is required, it is put on the next meeting agenda as an action item.
- Discussion, consideration and possible action regarding additional Sub-Committee member assignments.

FUTURE MEETING DATES

- Discussion, consideration, and possible action regarding future meeting dates. If no changes, the next meeting is scheduled for January 18th (3rd week of January). Larry Russel will work with Amanda and City Secretary to move the meeting day to the 4th week of the month.

ADJOURNMENT

Meeting was adjourned at 8:24 PM

LVGC General Manager Report

- **October Revenue & Rounds** – Both Revenue and Rounds were down for October 2022. Revenue was \$43, 172.98, which is a **decrease of \$35, 098.22** from October 2021. Rounds were 1,695, which is a **decrease of 720** from October 2021.
- **November Revenue & Rounds** - Both Revenue and Rounds were down for November 2022. Revenue was \$35,471.45, which is a **decrease of \$38, 482.97** from November 2021. Rounds were 1,414, which is a **decrease of 1184** from November 2021.
- **December Revenue & Rounds** - Both Revenue and Rounds were down for December 2022. Revenue was \$31, 214.32, which is a **decrease of \$30, 486.49** from December 2021. Rounds were 1,695, which is a **decrease of 720** from December 2021.
- **New LVGC Rules and Regulations** – In November 2022, we tasked the GCAC operations sub-committee to help us in conducting some research by reaching out to other local municipality golf courses in the area and gather information on how those golf courses operate in regards to their standard rules and regulations as a municipal golf course. We then took this research and collaborated a document to put in place in which we will be able to use as a source of reference and guidance for all LVGC patrons to abide by.
- **New LVGC Newsletter** – In December 2022, we tasked the GCAC marketing sub-committee to help us in coming up with an effective way to get information out to the public about what is going on at the golf course to keep “people in the know”. In researching other local golf courses and how they provide efforts to have all information in one central document, the GCAC marketing sub-committee felt that a newsletter would be the best approach.

Lago Vista Golf Course Operational Report:

October 2022

1. **Golf Course Revenue:** In the month of October, the Golf Course ran a total of \$43,172.98 in revenue, which is a **decrease of \$35,098.22** compared to Oct 2021.
2. **Revenue Breakdown:**
 - ***Driving Range:*** \$2,004.06 which is a **decrease of \$281.32** from October 2021.
 - ***Merchandise Sales:*** \$3,245.89 a **decrease of \$2,711.46** from October 2021.
 - ***Green Fees/Cart Fees:*** \$26,331.40, a **decrease of \$20,584.76** from October 2021.
 - ***Tournament Revenue:*** \$3,315 an **increase of \$872** from October 2021.
 - ***Membership Revenue:*** \$4,983.07, a **decrease of \$10, 946.46** from October 2021.
3. **Rounds Played:** 1,695 total rounds played, a **decrease of 720** from October 2021.
4. **Rounds Breakdown:**
 - ***Member/Comp Rounds:*** 1,009, a **decrease of 189** rounds from October 2021.
 - ***Paid Rounds:*** 686, a **decrease of 531** rounds from October 2021.
 - Resident Rounds:*** 53 rounds, a **decrease of 2** from October 2021.
 - Public Rounds:*** 349 rounds, a **decrease of 349** from October 2021.
5. **Golf Course Maintenance Summary:** In the month of October, the GCM continued to repair several leaks around the course and repaired the roller to be able to start rolling the new greens. GCM also worked on getting the bunker and sand traps cleaned out.
6. **Notes:** Rounds and revenue for October were **down** compared to October 2021. This is due to unusually high numbers last October when golf surged. Rounds and revenue for October were **down** compared to October 2020.

Please let me know if you have any questions or concerns regarding this report.

Thank you,

Amanda Harkins

Lago Vista Golf Course General Manager/Director of Golf Operations

Lago Vista Golf Course Operational Report:

November 2022

1. **Golf Course Revenue:** In the month of November, the Golf Course ran a total of \$35,471.45 in revenue, which is a **decrease of \$38,482.97** compared to Nov 2021.
2. **Revenue Breakdown:**
 - ***Driving Range:*** \$864.02 which is a **decrease of \$1,314.39** from November 2021.
 - ***Merchandise Sales:*** \$1,630.89 a **decrease of \$2,587.18** from November 2021.
 - ***Green Fees/Cart Fees:*** \$17,643.88, a **decrease of \$26,256.10** from November 2021.
 - ***Tournament Revenue:*** \$0 a **decrease of \$5,665** from November 2021.
 - ***Membership Revenue:*** \$11,168.72, a **decrease of \$1,670.80** from November 2021.
3. **Rounds Played:** 1,414 total rounds played, a **decrease of 1,184** from November 2021.
4. **Rounds Breakdown:**
 - ***Member/Comp Rounds:*** 608, a **decrease of 392** rounds from November 2021.
 - ***Paid Rounds:*** 806, a **decrease of 519** rounds from November 2021.
 - Resident Rounds:*** 52 rounds, a **decrease of 2** from November 2021.
 - Public Rounds:*** 483 rounds, a **decrease of 784** from November 2021.
5. **Golf Course Maintenance Summary:** In the month of November, the GCM continued to repair several leaks around the course, worked on getting the bunkers and sand traps cleaned out, and was able to open up the 3 new greens for #4, #9 and #18.
6. **Notes:** Rounds and revenue for November were **down** compared to November 2021. Rounds and revenue for November were **down** compared to November 2020.

Please let me know if you have any questions or concerns regarding this report.

Thank you,

Amanda Harkins

Lago Vista Golf Course General Manager/Director of Golf Operations

Lago Vista Golf Course Operational Report:

December 2022

1. **Golf Course Revenue:** In the month of December, the Golf Course ran a total of \$31, 214.32 in revenue, which is a **decrease of \$30,486.49** compared to Dec 2021.
2. **Revenue Breakdown:**
 - ***Driving Range:*** \$982.00 which is a **decrease of \$1,416.20** from December 2021.
 - ***Merchandise Sales:*** \$1,578.33 a **decrease of \$5,266.72** from December 2021.
 - ***Green Fees/Cart Fees:*** \$17,270.39, a **decrease of \$24,375.20** from December 2021.
 - ***Tournament Revenue:*** \$40 a **decrease of \$367** from December 2021.
 - ***Membership Revenue:*** \$6,349.80, an **increase of \$1,080.06** from December 2021.
3. **Rounds Played:** 1,269 total rounds played, a **decrease of 1,422** from December 2021.
4. **Rounds Breakdown:**
 - ***Member/Comp Rounds:*** 658, a **decrease of 554** rounds from December 2021.
 - ***Paid Rounds:*** 611, a **decrease of 1,479** rounds from December 2021.
 - Resident Rounds:*** 73 rounds, a **decrease of 11** from December 2021.
 - Public Rounds:*** 538 rounds, a **decrease of 857** from December 2021.
5. **Golf Course Maintenance Summary:** In the month of December, the GCM continued to repair several leaks around the course, and mowing, as well as cleaning up and around their shop area.
6. **Notes:** Rounds and revenue for December were **down** compared to December 2021. Rounds and revenue for December were **down** compared to December 2020.

Please let me know if you have any questions or concerns regarding this report.

Thank you,

Amanda Harkins

Lago Vista Golf Course General Manager/Director of Golf Operations



Lago Vista Golf Course Rules and Regulations

1. Players will practice common courtesy and always observe ALL rules of etiquette.

Staff has the right to refuse golf privileges or remove an individual for any of the following reasons:

- a) Submitting false information for the purpose of securing golf privileges.
- b) Playing without paying to play or failing to register at the Pro Shop.
- c) Obvious inability to play and failure to maintain pace of play.
- d) Intoxication, disorderly conduct, use of abusive language, or other behavior detrimental to the orderly operation of the golf course.

2. General

- a) ALL players must register at the Pro Shop prior to play.
- b) All play must start on hole #1 unless specifically authorized by the Pro Shop at check in. Cutting in or jumping on for a few holes is strictly prohibited.
- c) Each player must have their own set of clubs. Rental clubs are available if necessary. Prior reservation for clubs is suggested.
- d) There will be a maximum of 4 players in each group. Fivesomes are not permitted without Pro Shop approval.
- e) Proper golf attire is required on the golf course and practice facilities. Clothing NOT allowed are bathing suits, tank tops, or cut off shorts.
- f) We are a soft spike facility. Metal spikes or athletic shoes with rubber spikes or cleats are prohibited.
- g) All range balls must be purchased at the Pro shop and must be hit from the designated area. Players may not pick up balls from the range for a re-hit. Use of range balls on the golf course is strictly prohibited.
- h) All players must stay out of residential property in and around the golf course.
- i) Players must repair all divots, ball marks on greens and rake traps.
- j) No outside coolers are permitted. All beverages must be purchased at the clubhouse.

3. Maintain Pace of Play

- a) Proper pace of play is 2 hours for a foursome for 9 holes, and 4 hours for 18 holes.
- b) Play ready golf. Each group is responsible for maintaining the proper interval between yours and the group ahead of you.
- c) If your pace is slow and you are falling behind, you must step aside and let faster players through as soon as it is convenient. If you are unable to do so, you will be asked to pick up and skip the hole.

- d) Players continuing to cause slow play may be asked to discontinue their round.
- e) During heavy play, the Pro Shop may combine twosomes and singles to achieve maximum play.
- f) Singles or twosomes playing behind threesomes or foursomes must maintain their position on the course unless specifically invited to play thru.
- g) There is a 3-minute limit on finding a lost ball.

4. Cart Rules

- a) You must present a valid driver's license to rent a golf cart. Persons under the age of 16 shall not be permitted to operate a golf cart.
- b) Operators of the golf cart will accept and be solely responsible for the operation of the golf cart.
- c) The operator of the golf cart will be liable for the cost of any repairs resulting from misuse or damage to the cart.
- d) There are only TWO persons and TWO golf bags permitted on each golf cart, and riders are to always remain seated. There will be no standing on the back or hanging on the sides of the golf cart.
- e) Privately owned carts used on the golf course are required to pay a trail fee and shall be equipped with turf-style tires.
- f) ALL carts should remain on the cart paths and always adhere to the 90-degree rule.
- g) ALL carts must remain on cart paths for all Par 3's and remain at 30 ft. of any green, tee, or bunker.
- h) Golf course management reserves the right to impose restrictions on ANY golf cart use from time to time as may be dictated by course conditions.

5. Handicapped Flag Program

- a) A player must present a State issued handicap placard or applicable license plate registration document in order to participate in the program.
- b) Authorized participants may drive their carts onto restricted fairways (including Par-3's) with the exception of course conditions as identified by the Pro Shop.
- c) Participants must adhere to the 30 ft. distance requirements around greens, tees, and bunkers. Special authorization from management is required for any exceptions to this requirement.

6. Refunds and Rain Checks

- a) Rain checks may be issued on a pro-rated basis when a player has paid their fee and the course has been deemed unplayable conditions for the remainder of your round due to inclement weather. (Eg: If a player has completed 9 holes, a rain check will be issued for the remaining 9 holes).
- b) There will be no refunds or rain checks for inclement weather if the course remains open.

- c) There will be no refunds or rain checks issued for a player who has been removed for cause or whose privileges have been revoked.

7. Miscellaneous

- a) Any person that damages or destroys property of the golf course shall be required to pay for the costs of damage, repair, or replacement.
- b) Motorized vehicles other than authorized golf carts are NOT permitted on the golf course at any time unless authorized by golf course management.
- c) Only golfers are allowed on the golf course during regular business hours.
- d) Residents or visitors walking, jogging, walking dogs, kids riding bikes, skateboards, ball hunting, or any other type of transportation are strictly prohibited during normal business hours due to risk of injury or interference of play.
- e) Children under the age of 16 must be supervised by an adult or other person approved by the Pro Shop staff, while on the golf course premises.

NEWSLETTER

IN THIS ISSUE:

◆ Golf Course Etiquette

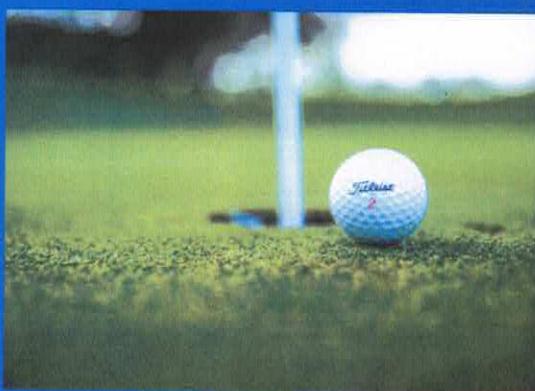
- *Explanations of Golf Course etiquette and tips to keep you in the know!*

◆ Management Updates

- *Update from the General Manager*
 - *Intro & Pro Shop Operations*
- *Update from the Superintendent*
 - *Intro, Course Conditions & Improvements*

◆ Golf Group Communication

- *Men's Golf Association (MGA) Program*
- *Women's Golf Association (WGA) Program*
- *Nine Holer's Program*



Golf Course Etiquette

90 - Degree Rule

- The 90-degree Rule is a rule that governs the parameters you are required to abide by when driving your golf cart. A golfer must drive their cart on the cart path until the cart has reached a point where a 90-degree turn would cause the cart to drive laterally across the fairway directly to the ball. Once you make your play off of the fairway, you are required to return to the cart path on the same 90 degree angle. The purpose of this rule being set in place is to allow for minimal damage to the turf on fairways.

Repair ball marks & divots on greens and tee boxes as well as rake the bunkers

- A ball mark can cause the grass in the depression to die, leaving not just a scar, but also a pit in the putting surface that can knock putts off course. Repairing a ball mark will restore a smooth putting surface and helps keep the grass in a healthy state.
- A divot is a piece of turf on a golf course that is cut out of the ground when golfers swing their golf club during play. Divots can cause the grass in the depression to die and can leave pits throughout the course. Repairing divots by inserting the cut-out turf back in place or filling it with sand will assist in encouraging quick new growth.
- A bunker is a specially prepared area intended to test the player's ability to play a ball from the sand. They are positioned throughout the golf course to provide challenges and obstacles.

Remain 30 feet from all tee boxes, green, and Par-3's

- Tee boxes, greens, and Par-3's are all very well-manicured areas on a golf course that contain turf that is very sensitive and must be preserved at all costs. Golf carts will never be permitted to be within less than 30 feet from all tees, greens and Par-3's on a golf course.

Intro & Pro Shop Operations

◆ Management Updates ◆

LVGC General Manager/ Director of Operations

I am Amanda Harkins, the Lago Vista Golf Course (LVGC) General Manager/Director of Golf Operations. I have lived in Lago Vista for over 30 years, am well acquainted with residents and visitors, as well as having an extensive knowledge on our City's history and the transitions that have taken place over the years. I graduated from Texas State University with a BA in Mass Communications and Marketing. Prior to my current position, I spent my career in the medical field, administration, and business management.

I have been working at the LVGC since 2020 as a Pro Shop Attendant, then as Golf Course Marketing Director in 2021, and am now in my current position as the Golf Course General Manager/Director of Golf Operations. Additionally, I am part of the Lago Vista Event Production Team that is responsible for events such as Lago Fest, Veterans Day, the Tree Lighting Ceremony, as well as other assigned tasks for the City.

I am excited and welcome the opportunity to be a part of the LVGC + City family. I believe that given the tools that are necessary from the blessings of our City Council, that we will bring back one of our City's most valuable assets, not just for those who golf, but for the community as a whole! Lago Vista was built to revolve around the golf courses, breathtaking views, lake amenities, and the vacation/resort lifestyle that we have all adapted to, and we need to focus on getting back to our roots.

In coordination with Sean Vance, the Golf Course Superintendent, we are working as a combined unit to manage the LVGC operations. Sean's experience and expertise in the Golf industry, combined with my experience and expertise in business management, administration, and marketing, lends itself to working cohesively to achieve a new and improved atmosphere for LVGC. We are both looking forward to what the future holds for our community!

-Amanda Harkins

Improvements since March 2022:

- Received a new fleet of Golf Carts with GPS and Geofencing capabilities
- Received all new rental club sets
- Provided all staff with new uniforms
- Revamped the cart barn and storage shed
- Implemented rules and procedures
- Created a new logo and brand for the Golf Course
- Updated fixtures and furniture in the Pro Shop
- Added more affordable options for merchandise
- Added options for ladies in the Pro Shop
- Added Pickle ball rental sets
- Implemented a Pass Holder discount incentive for all Pro Shop merchandise.

Plans for the Future:

- Adding more staff
- Hiring a Golf Pro
- Updating the cart barn
- Updating the Pro shop
- Installing a driving range ball machine
- Updating landscaping around the clubhouse
- Updating the parking lot around the clubhouse
- Adding outdoor lighting around the clubhouse
- Updating the driving range and putting green
- Updating the old pool area to a banquet room
- Provide golf clinics
- Provide golf lessons
- Host more golf tournaments

◆ Management Updates ◆

LVGC Superintendent

Greetings! If we have not met yet, let me introduce myself - my name is Sean Vance, the Superintendent at the Lago Vista Golf Course (LVGC). I relocated to Lago Vista this past year after having worked at the PGA West in LaQuinta California, overseeing 3 Private golf courses - the Jack Nicklaus Private, the Tom Weiskopf Private, and the recently renovated Arnold Palmer Private. I have been in the golf industry for 27 years, working at various types of courses (Private, Semi-Private, Resort, and Public facilities) as well as having been heavily involved with hosting tournaments (PGA, PGA Section, and College).

I am excited for the opportunity to work at the LVGC. My goal for LVGC is not only to improve the conditions of the golf course, but also to make the course something that the entire community can use and be proud of, not just for golf. LVGC should be a destination attraction offering a variety of activities/events for everyone to enjoy.

If you are not aware, the LVGC opened as a 9-hole facility in 1971. It was renovated and expanded to 18 holes and operated as a Private Country Club until the mid 1990's. Unfortunately, time and lack of cultural practices have taken a toll on conditions of the course. As you are all aware, the irrigation system is 51 years old and is in serious need of updating. The City Council has given its guidance and blessing making it possible for me to retain a Golf Course Architect (to develop a master plan to potentially renovate LVGC), and also a Golf Course Irrigation Architect (to replace the irrigation according to the master plan).

-Sean Vance

Improvements since March 2022:

- Staff increased from 2 full-time employees to 4 full-time employees and 1 part-time employee
- Tee markers were replaced on all 18 holes
- Repairs have been made to some of the equipment
- Restructured some lease agreements to benefit course needs
- Greens replaced and opened on holes (4,9 and 18)
- Cleaning golf course maintenance facility

Plans for Future:

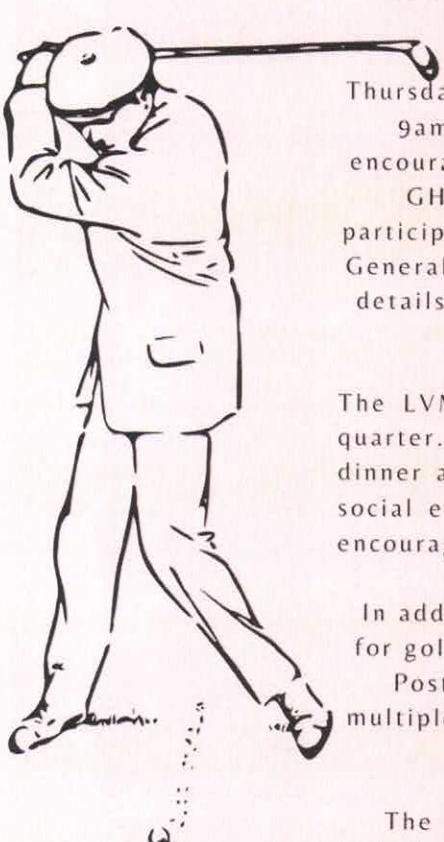
- Aerification of the greens in March and August
- Tree trimming throughout the LVGC property
- Working on the Master Plan through the Golf Course Architect
- Repair irrigation as needed
- Continuing to upgrade golf course equipment
- Work on cleaning and repairing golf course maintenance facility

◆ Golf Group Communication ◆

Lago Vista Men's Golf Association (LVMGA)

The LVMGA is a nonprofit social organization established for the purpose of promoting fellowship, charitable events, sportsmanship among our members, and to promote golf play through weekly tournaments. Lago Vista Golf Course is the host and home course for the LVMGA.

Participation is open to all men, even if you don't play golf. The annual membership fee of \$50.00 is required, with an option to buy into the Hole-in-One pot for an additional \$5.00.



Thursdays are the typical LVMGA playday that is scheduled to tee off between 8 and 9am, depending on the time of the year. All handicap levels are welcome and encouraged. All LVMGA Playday and match play competitions require an established GHIN handicap, however new members may play in the events without prize participation until the "Competition Eligibility" requirements are met. See "Article V General" in the LVMGA By-Laws under "MGA Documents" on our website for further details. GHIN Handicap memberships can be purchased through the LVGC Pro Shop for an addition fee.

The LVMGA host a quarterly general membership meeting the last month of each quarter. Members can socialize with others, participate in meetings, and enjoy dinner and drinks as perk to being a part of the Association. The dinners and other social events (e.g., cookouts) are included in the membership dues, and are highly encouraged to be a part of.

In addition to the regular LVMGA playdays, there may be additional opportunities for golf events at both LVGC and various courses around the area to participate in. Posting for such events will be communicated through e-mail. Also, there are multiple golf groups that play throughout the week at LVGC, but are not considered official LVMGA playdays.

The LVMGA is an excellent way to meet and get to know other members while enjoying a round of golf surrounded by beautiful vistas and experiencing comradery, which is the sole purpose of what the LVMGA is about.

◆ Golf Group Communication ◆

Lago Vista Women's Golf Association (LVWGA)

The LVWGA is a nonprofit social organization open to all women golfers and social members. Lago Vista Golf Course is the host and home course for the LVMGA.

Annual membership dues (Jan-Dec) are \$50.00 with additional options to participate in special games and Hole-in-One. As a member, you are able to attend general meetings, parties, cookouts, or other fun activities held throughout the year. There is also an option to purchase a short term membership (cannot exceed 3 months) for any patron that is seasonal or visiting, and would cost 1/4 of the annual dues, but does not include meals by LVWGA sponsored events.

Being an LVWGA member allows you to play golf in an organized competition with other members of the 18-hole group on Wednesdays, our official playday. Players of all levels are welcome, however there is a maximum handicap of 40. To compete for prizes on playdays, there is a voluntary wager of \$4.00 per player that is used to pay for prizes. You must have and an established USGA handicap, however new members may play in the events without prize participation until the eligibility requirements are met. If you are unsure about your handicap or what it is, please refer to the LVGC Pro Shop staff for more information.

The LVWGA playday schedule and membership application is located on our website.

The LVWGA is an excellent way to enjoy golf, comradery, have fun, and engage in competition! Not sure if it's for you? Come on out and be our guest for a day, you will see how much fun it is!

For more information, please contact:
-Lois Kruger, 2023 LVWGA President
lkruiger@austin.rr.com

www.lvwga.com



◆ Golf Group Communication ◆

Lago Vista 9-hole Women's Golf Association (LV9-WGA)

The LV9-WGA is open to all women golfers and social members. We play only 9 holes each official playday on Wednesday mornings.

Some of our golfers are active in the USGA approved handicap system and others are not, but all are welcome to participate. the LV9-WGA group adhere to a non-competitive time limit and ready-play golf. Players at all levels are welcome and encouraged.

Some of our golfers can hit a ball straight, and others just give it their best!

Ultimately our goal is to play golf, coach for skill improvement, have fun and create fellowship.

We rotate members responsible for sponsoring a luncheon that is held 6 months of the year. Official play days are on Wednesday mornings, but tee times depend on the time of year.

We are a small group and would welcome your participation in our LV9-WGA group.

The LV9-WGA playday schedule and membership application is located on our website.

For more information, please contact:
-Mary Ann Crow, 2023 LV9-WGA Chairman
mentley@aol.com



GCAC
Non-Golf Sub-Committee

Lago Vista Golf Course Non-Golf Activity Ideas

1. Events and the like now held at Bar-K Park such as Lago Fest and Beer Fest.

- City staff is considering this now.
- Probably more parking.
- Closer to city hall for busing.
- Use the driving range.
- Helps the Bunker.
- Noise waiver may be needed.
- Spring wine fest.

2. Park off Outpost using city owned land, purchased lots, and the #2 pond as a focal point and amenity.

- Fishing pond. Water quality and species analysis necessary.
- “Jungle Jim”.
- Interpretive wildlife and native vegetation stands. Use Game cameras for photos.
- Clear and improve area with trail along “creek” left of #3 tees to the pond.
- May require lots to be purchased for a larger park.

3. Butterfly garden/Monarch way station observation station.

- Acquire recognition as KLVB has.
- Grants available.
- One if not the largest concentration of butterflies, especially monarch during the fall migration is to the left of the #13 fairway at the top of the hill.
- Many locations available. Egg. Area behind #16 tee boxes.
- Butterfly recognition literature.

4. Walkers and runners on Monday and before and after course is closed in morning and evening.

- The Mayor years ago announced this.
- No trespassing signs did not go up.
- Rules proposed allow this.
- Cross country races.

5. Many opportunities to involve non-players during tournaments.

Egg. Marshmallow drive.

6. Games and specials in the Bunker.

- Wine, dine and play nine.
- Sporting events on TV, as with Army-Navy Game.
- Any events involving food/catering/ outside the club house may call for concessionaire contract amendment.

7. Community fair, like Farmer's Market. Garage sale items.

8. Expand 4th of July visitors to #9 with food and drink. Use driving range.

9. Scavenger hunt.

10. Easter egg hunt.

11. Summer brews and BBQ in the patio in the evening.

12. Bring the classic car event back.

13. Diner, Dance, Music (live or DJ), Movie and any combination using driving range and patio.

14. View/observation gazebo at #16 with map of peaks, parks, and distant cities.

RULES OF PROCEDURE

FOR THE CITY COUNCIL, COMMISSIONS, BOARDS, AND ADVISORY COMMITTEES OF THE CITY OF LAGO VISTA, TEXAS



Adopted: 2021

Sources Include: Robert's Rules of Order, Rosenberg's Rules of Order, National Association of Parliamentarians, and the Texas Cities of Bellaire, Huntsville, Kerrville, Killeen, Murphy, West University Place, and Weatherford.

manner. If a council member becomes aware of a situation with a committee, board, or commission member that is not being handled by the associated council liaison, the council member will discuss the issue with the council liaison. If the council liaison continues to not address the situation, the other council member shall bring the issue to the mayor and city attorney for evaluation.

Possible actions of the Council include:

- i. **No Action.** The City Council chooses to take no action.
- ii. **Private Censure.** The City Council may choose to privately censure the offending member.
- iii. **Public Censure.** The City Council may choose to publicly censure the offending member through a resolution passed by supermajority vote and entered into the public record.
- iv. **Removal.** If the violation is severe enough in nature, the council; may make the decision to remove the member from the board or commission.

c. Removal of a chairperson is brought to council for resolution by the liaison, working with the mayor. Any actions to remove a committee member must conform with rules covered in the city charter, ordinances, and state law.

d. The council liaison and staff liaison are responsible for securing any training requirements for new or replaced committee members. This includes appropriate legal and/or specific subject-matter content training. This may require expenditure of funds for registration and/or travel that would need to be included in the City's budget.

6. Selecting and replacing council liaisons

- a. After elections each November, the city council members will discuss each committee, current liaison assignments, proposed changes, and make liaison assignments for the upcoming year.
- b. When a problem exists with a council liaison, the committee chair will approach the mayor to discuss issues and resolutions related to the council liaison. The mayor will bring suggested resolutions to the full council for possible action.

7. Selecting committee officers

Each January, each committee is required to elect a chair, vice-chair, and secretary from among its members.

8. Planning and reporting of the annual work plan of the committee

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- a. At the beginning of each calendar year, each committee will conduct a workshop to lay out objectives for the year that tie to the Comprehensive Master Plan and create an annual work plan. The Planning and Zoning and Building and Standards Commissions generally have their work brought to them but shall develop work plans to update ordinances when necessary. In the case of non-state mandated boards and committees, they will be responsible for developing the work plan associated with the board or committee.
- b. The committee and related department head will review the committee's annual work plan once a year.
- c. Every June or July, the committee chair will report to the city council the progress on the committee's annual work plan. Objectives and priorities will be adjusted as required.

- D. to listen attentively so as to be able to be the primary two-way communication channel between the committee and council.
- iv. All the above apply equally to open and executive session segments of a committee meeting.
- v. A council liaison attends all committee meetings and should arrange a replacement council member if he/she cannot attend.

11. Sub-committees

- a. Committees, boards, and commissions **may make use of sub-committees (a non-quorum sub-set of the committee, board, or commission) to analyze issues and bring back recommendations to the full entity.**
- b. To appropriately create a sub-committee, an item must be placed on the committee, board, or commission official agenda to discuss and possibly take action on the issue at hand and the use of a sub-committee to help study and derive recommendations on the issue. The full body can discuss the issue and vote to create a sub-committee to review the issue and report back information and recommendations to the full body. **When creating a sub-committee, the full body in its approved motion should specify:**
 - i. The issue the sub-committee will review;
 - ii. The members of the sub-committee (no more than 1 less than a quorum of the full body); and
 - iii. The time frame within which the sub-committee will operate.
- c. In the case of the Planning and Zoning Commission, any sub-committee work must comply with the Open Meetings Act.

Lago Vista



Local Activities

Lago Vista has a multitude of events and festivals that occur throughout the year that are hosted by the City, Chamber of Commerce, POA, churches, nonprofits, and Lago Vista ISD. While some citizens might know about these events, there are still a number of residents, primarily the new residents that move to Lago Vista, that are not aware of the events and festivals that are going on. The City should consider creating an event/local festivals calendar that can be distributed through the Communication Program.

Golf Courses

The Lago Vista Golf Course and Highland Lakes Golf Course are currently not performing at a level that generates a surplus for the City, which is a major point of contention among the City's residents. The golf courses are a unique asset for the community in terms of entertainment, exercise, quality of life, and a distinct destination for tourism. It is recommended that the City focus on efforts to support the golf courses to produce revenue in the future, such as:

- Increasing branding and advertising efforts of the Lago Vista Golf Course and Highland Lakes Golf Course in order to bring in more visitors
- Allowing the golf courses to be used for social events that are open to all residents of Lago Vista, not just members of the golf clubs
- Exploring related activities, such as soccer golf or an entertainment-oriented driving range to attract a younger population
- Promoting "family days" with free putting lessons for kids and discounted family rates
- Expanding the clubhouse amenities to include spa amenities

Figure 47. Topgolf Dallas Golf Entertainment Complex



Action Items

City Facilities and Services Goal: Continually improve our community's services and facilities.

Recommendation Topic	Action Item
Communication Program	Designate a staff member to lead media efforts.
	Subscribe to a "text-blast" messaging program and use email listservs to reach a wider population.
	Coordinate with the Chamber of Commerce to advertise City notices in the upcoming newsletter.
	Compile a list of volunteer representatives from organizations within the City who are willing to convey information.
Conference Hotel or Civic Center	Hire an economic development consultant to assess the feasibility of attracting such a facility within the City.
Local Activities	Develop a shared community calendar of local events and advertise through social media, text messaging, the newsletter, and the designated organization volunteers.
Golf Courses	Increase golf course branding and advertising.
	Use the golf courses for social events/activities.
	Explore related activities to attract a different audience to the golf course.
	Promote "family days" to attract families and support youth interest in golf.
	Include full-service resort amenities, including restaurants, within the golf course services.
	Coordinate all City operations with any applicable advisory committees.
Economic Development Initiatives	Evaluate the feasibility of establishing an economic development corporation.
	Consider the addition of an economic development specialist, either on City staff or as an EDC director.

CITY FACILITIES AND SERVICES

ACTION	TASK LEADER	COST	IMPACT	MEASURE
Promote "family days" to attract families and support youth interest in golf. [on-going]	Golf Course Management	\$	***	<u>Milestone:</u> Planning family days at the golf course <u>Benchmark:</u> Holding the first family day at the golf course
Consider the addition of an economic development specialist, either on City staff or as an EDC director.	City Manager	\$\$	***	<u>Milestone:</u> City Manager and Chamber discussing the addition of an economic development specialist <u>Benchmark:</u> City Council approval to hire or designate an economic development specialist
Increase golf course branding and advertising.	Golf Course Management	\$\$	**	<u>Milestone:</u> Increasing the advertising <u>Benchmark:</u> Increased number of visitors at the golf course
Explore related activities to attract a different audience to the golf course.	Golf Course Management	\$	**	<u>Milestone:</u> Planning a non-golf at the golf course <u>Benchmark:</u> Holding a non-golf at the golf course
Evaluate the feasibility of establishing an economic development corporation.	City Manager	\$	**	<u>Milestone:</u> Coordination with the Chamber of Commerce <u>Benchmark:</u> Reaching a decision
Include full-service resort amenities, including restaurants, within the golf course services.	Golf Course Management	\$\$	**	<u>Milestone:</u> Researching the feasibility of different amenities <u>Benchmark:</u> Opening a resort or similar amenity
Use the golf courses for social events/activities. [on-going]	Golf Course Management	\$	**	<u>Milestone:</u> Planning social events at the golf course <u>Benchmark:</u> Holding a social event at the golf course
Develop a shared community calendar of local events and advertise through social media, text messaging, the newsletter, and the designated organization volunteers.	Public Information Officer	\$	***	<u>Milestone:</u> Develop a community calendar <u>Benchmark:</u> Utilize the calendar and try new forms of communication
Designate a staff member to lead media efforts.	City Council	\$\$	***	<u>Benchmark:</u> Designation of staff member
Hire an economic development consultant to assess the feasibility of attracting such a facility within the City.	City Council	\$\$	***	<u>Milestone:</u> Selection of consultant <u>Benchmark:</u> Completion of feasibility study

Chair

Vice-Chair

Larry Russell

Secretary

Jackie Goodwin



Board Members

Mike Foye
Frank Robbins
David Williams
Imelda Faught

**AGENDA
GOLF COURSE ADVISORY COMMITTEE
WEDNESDAY, JANUARY 18, 2023, 6:30 PM**

NOTICE IS HEREBY GIVEN that the Golf Course Advisory Committee of the City of Lago Vista, Texas will hold a meeting in City Council Chambers at 5803 Thunderbird, Lago Vista Texas, as prescribed by Government Code Section §551.041 to consider the following agenda items.

**THIS MEETING WILL BE HELD IN CITY COUNCIL CHAMBERS AT
5803 THUNDERBIRD, LAGO VISTA TEXAS**

CALL TO ORDER, CALL OF ROLL

To participate in the citizens comment portion of the meeting, please submit your completed form prior to the beginning of the meeting utilizing the online form found on the City's web page and the link below. The regular meeting will begin at 6:30 p.m.

Citizen Participation Registration Form

PUBLIC COMMENTS: Citizens who wish to address the Committee on any agenda and/or non-agenda item will have three (3) minutes to express their position.

ACTION ITEM

1. Election of 2023 Officers

APPROVAL OF MINUTES

2. Discussion, consideration, and possible action regarding approval of the November 16, 2022 minutes

PRESENTATIONS

3. City Council Liaison report from Gage Hunt.
4. Golf Course update from LVGC Staff.

5. Sub-Committee Updates.

DISCUSSION ITEMS

6. Yearly Objectives/Plan and link to Comprehensive Master Plan.

ACTION ITEMS

7. Discussion, consideration, and possible action regarding future meeting Dates and Times.
8. Discussion, consideration and possible action regarding Sub-Committee Activities/Projects.
9. Discussion, consideration and possible action regarding additional Sub-Committee member assignments.

ADJOURNMENT

IT IS HEREBY CERTIFIED that the above Notice was posted on the Bulletin Board located in City Hall in said City at 6:19 p.m. on the 12th day of January 2023.

Lucy Aldrich

Lucy Aldrich, City Secretary

THE CITY OF LAGO VISTA IS COMMITTED TO COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT. REASONABLE MODIFICATIONS AND EQUAL ACCESS TO COMMUNICATIONS WILL BE PROVIDED UPON REQUEST.